The Black History Month Multicultural Heroes Hall of Fame Case Competition

Passing the Torch of Justice

The Eli Broad College of Business Multicultural Business Programs
2018 Case Competition
Wednesday, February 21, 2018
6 PM-8 PM
N100 North Business College Complex

In the Multicultural Heroes Hall of Fame Case Competition each team will have no more than 10 minutes to make their case. A team must have three MSU registered undergraduate students. The winning team will receive a $2,000 total prize. Team applications are due on Wednesday, January 17, 2018, 4 PM. This will give each team one month to prepare for the case competition. Teams must send one representative to an orientation meeting on Friday, January 19, 2018 at 3 PM. All team members are required to attend a dress rehearsal on Sunday, February 18, 2018 in the afternoon.

The final round of the Case Competition will be held on Wednesday, February 21, 2018 at 6:00PM in N100 Business College Complex before a panel of judges.

Our goal is to create an educational program that honors heroes from various cultures who epitomize Dr. Martin Luther King’s dream of a nation where “… his children will not be judged by the color of their skin but by the content of their character.” We have developed an educational case competition that focuses on improving student knowledge of Black History Month and multicultural leaders who have had a significant impact on the world. This program will also help promote diversity and multiculturalism. It will help develop professional presentation skills, case competition skills for undergraduates, and promote a sense of cultural efficacy for all people.

Anne Samuel Crain
Competition Chair
YOUR TEAM COULD WIN $2,000.00 IN TOTAL PRIZE MONEY!

The Black History Month

Multicultural Heroes Hall of Fame

Case Competition

Passing the Torch of Justice

Competition Eligibility & Important Dates

• All students must be enrolled during the Spring 2018 semester.
• The competition is only open to MSU undergraduate students.
• MSU undergraduates of all majors are welcome to participate.
• One copy of the completed application must be received by Wednesday, January 17, 2018, 4 PM.
• The team must send one representative to a mandatory orientation on Friday, January 19, 2018, 3 PM.

Your team will find out which hero you will present at the orientation meeting

• All team members must participate in a mandatory dress rehearsal on Sunday, February 18, 2018, 1:30 PM.
• All team members are required to participate in the competition on Wednesday, February 21, 2018, 6 PM.

The Program

The emcee of the competition will set the tone for the program and its relationship to Dr. Martin Luther King, Jr. and Black History Month. Our emcee will talk about how Black History is American History and how the struggles for freedom, dignity and human rights are a universal struggle. We truly believe that Black History is about all of us; our program will bring multicultural heroes alive for the audience to experience and will educate them as well. The emcee will then facilitate the case competition.

The Process

Utilizing the principles of a case competition, each team of three students will be asked to:

• Give a biographical overview of one of the heroes listed
• Relate how that person has carried and passed the torch of justice
• Describe how that person has contributed to the struggle for human rights
• Explain the relationship between this person and Dr. Martin Luther King, Jr.
• Ultimately make a case for why this person should be inducted into our Black History Month Multicultural Heroes Hall of Fame

For more information or questions please contact:

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Multicultural Business Programs
Michigan State University
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Multicultural Heroes Hall of Fame

The Multicultural Heroes Hall of Fame Case Competition has inducted 15 heroes into the Multicultural Heroes Hall of Fame. Over 400 students have participated in the competition and over $35,000 in prizes have been awarded. These are the heroes who have been inducted in the last seven years:

2011 Inductee: Malcolm X  
Winning Team: Jalen Garrett, Cameron Sullivan, DeAngelo Taylor

2012 Inductee: Paul Robeson  
Winning Team: Elyse Hoekstra, Ting Ting Ni, Deepa Varghese

2013 Inductee: Susan B. Anthony  
Winning Team: Christina Cafagna, Sarah McCarthy, Pallavi Vadapalli

2014 Inductee: W.E.B. Du Bois  
Winning Team: Malik Hall, Zheng Nie, Jiarun Xing

2015 Inductee: Eleanor Roosevelt  
Winning Team: Samuel Floyd, Ariel Jordan, Ashley Oommen

2016 Inductee: Maya Angelou and Harvey Milk  
Winning Teams: DaCha’na Blaydes, Sarah Marshall, LaToya Smith  
Ashley Johns, Carlos Salcedo, Alex Thoresen

2017 Inductee: Rev. Fred Shuttlesworth  
Winning Team: Jalen Burks, Imani Cole, Malik Mix
The Black History Month

Multicultural Heroes Hall of Fame Case Competition

Team Proposal Application

Select three heroes from this list and rank them 1-3 in order of your preference:

<table>
<thead>
<tr>
<th>Dietrich Bonhoeffer</th>
<th>Tecumseh</th>
<th>Elie Wiesel</th>
<th>Viola Liuzzo</th>
<th>Steven Biko</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abraham Lincoln</td>
<td>Jackie Robinson</td>
<td>Roberta Menchu Tum</td>
<td>Cesar Chavez</td>
<td>Shirley Chisholm</td>
</tr>
<tr>
<td>George Washington Carver</td>
<td>Marcus Garvey</td>
<td>Ronald McNair</td>
<td>Sitting Bull</td>
<td>James Farmer</td>
</tr>
<tr>
<td>Corrie Ten Boom</td>
<td>Coretta Scott King</td>
<td>Chester Nez</td>
<td>Ella Baker</td>
<td>Yuri Kochiyama</td>
</tr>
<tr>
<td>William G. Anderson</td>
<td>Alice Paul</td>
<td>Lucretia Mott</td>
<td>Bobby Seale</td>
<td>Esther Ross</td>
</tr>
<tr>
<td>Archbishop Desmond Tutu</td>
<td>Malala Yousafzai</td>
<td>William Wilberforce</td>
<td>Rosa Parks</td>
<td>Loretta Claiborne</td>
</tr>
</tbody>
</table>

If your team is selected for the competition, you will be notified at the orientation meeting as to which hero you will present.

Please provide a brief description as to why your team entered this competition (other than financial). What does your team expect to gain from being in this competition? What does your team expect to contribute to this competition?

Essay: Please write an essay on one of the heroes you selected. Please describe the importance of this hero’s character and achievements to society and how he/she epitomizes Dr. Martin Luther King’s dream of a nation where “his children will not be judged by the color of their skin but by the content of their character.” Please limit your essay to 250 words or less and double-space your essay.

All proposals will be for 10-minute presentations that will be made at the competition on February 21, 2018 at 6:00PM in N100 Business College Complex. Please attach your description and essay on a separate sheet.

Coordinating Presenter (All presenters must be enrolled MSU students. It is the responsibility of the coordinating presenter to communicate with all participants concerning the status of the program.)

Name: ___________________________ PID: ___________________________

Address: ___________________________ City: ___________________________ State: ____ Zip: ______

Cell: ___________________________ E-Mail: ___________________________

Team Name: ___________________________

As the coordinating presenter, I attest that I am a current MSU student. I have communicated with all co-presenters, and they have agreed to present in this program, if accepted. All co-presenters understand that they must be currently enrolled MSU students.

Signature: ___________________________ Date: ___________________________

Co-presenters:

Name: ___________________________ Name: ___________________________

PID: ___________________________ PID: ___________________________

Cell: ___________________________ Cell: ___________________________

E-Mail: ___________________________ E-Mail: ___________________________

For full consideration, proposals must be turned in by 4 PM, Wednesday, January 17, 2018.

Return your application to:

Anne Samuel Crain
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