In the Multicultural Heroes Hall of Fame Case Competition each team will have no more than 10 minutes to make their case. A team must have three MSU registered undergraduate students. The winning team will receive a $1,500 total prize. Team applications are due on Wednesday, January 18, 2012, 4 PM. This will give each team one month to prepare for the case competition. Teams must send one representative to an orientation meeting on Friday, January 20, 2012 at 4 PM. All team members are required to attend a dress rehearsal on Sunday, February 19, 2012 in the afternoon.

The final round of the Case Competition will be held on Wednesday, February 22, 2012 at 6:00PM in N100 Business College Complex before a panel of judges.

Our goal is to create an educational program that honors heroes from various cultures who epitomize Dr. Martin Luther King’s dream of a nation where “...his children will not be judged by the color of their skin but by the content of their character.” We have developed an educational case competition that focuses on improving student knowledge of Black History Month and multicultural leaders who have had a significant impact on the world. This program will also help promote diversity and multiculturalism. It will help develop professional presentation skills, case competition skills for undergraduates, and promote a sense of cultural efficacy for all people.

Anne Samuel Crain
Competition Chair
YOUR TEAM COULD WIN $1,500.00 IN TOTAL PRIZE MONEY!

The Black History Month
Multicultural Heroes Hall of Fame Case Competition

Passing the Torch of Justice

Competition Eligibility & Important Dates
- All students must be enrolled during the Spring 2012 semester.
- The competition is only open to MSU undergraduate students.
- MSU undergraduates of all majors are welcome to participate.
- Two copies of the completed application must be received by Wednesday, January 18, 2012, 4 PM.
- The team must send one representative to a mandatory orientation on Friday, January 20, 2012, 4 PM.
- Your team will be informed of which hero you will present at the orientation meeting.
- All team members must participate in a mandatory dress rehearsal on Sunday, February 19, 2012, 1:30 PM.
- All team members are required to participate in the competition on Wednesday, February 22, 2012, 6 PM.

The Program
The emcee of the competition will set the tone for the program and its relationship to Dr. Martin Luther King, Jr. and Black History Month. Our emcee will talk about how Black History is American History and how the struggles for freedom, dignity and human rights are a universal struggle. We truly believe that Black History is about all of us; our program will bring multicultural heroes alive for the audience to experience and will educate them as well. The emcee will then facilitate the case competition.

The Process
Utilizing the principles of a case competition, each team of three students will be asked to:
- Give a biographical overview of one of the heroes listed
- Relate how that person has carried and passed the torch of justice
- Describe how that person has contributed to the struggle for human rights
- Explain the relationship between this person and Dr. King
- Ultimately make a case for why this person should be inducted into our Black History Month Multicultural Heroes Hall of Fame

For more information or questions please contact:
Anne Samuel Crain, Competition Chair
Multicultural Business Programs
Michigan State University
415 Eppley, East Lansing, MI 48824-1221 E-mail: crainann@msu.edu Phone: (517) 353-3524
Multicultural Heroes Hall of Fame

In ten years, the Multicultural Heroes Hall of Fame Case Competition has inducted nine heroes into the Multicultural Heroes Hall of Fame. Over 200 students have participated in the competition and almost $25,000 in prizes have been awarded. These are the heroes who have been inducted:

**2002 Inductee: Mother Teresa**
Winning Team: Stephen Powell, DeJuan Lever, Michael Oden

**2003 Inductee: Cesar E. Chavez**
Winning Team: Kendra and Kara Butters, Jeremy Glaspie

**2004 Inductee: Sitting Bull**
Winning Team: Kendra and Kara Butters, Scott Smalley

**2005 Inductees: Susan B. Anthony and George Washington Carver**
Winning Team: Theresa Watts, Kathleen Brooks, Steven Savickas
Winning Team: Kimberly Eure, Amelia Stephens, David Demps

**2006 Inductee: Tecumseh**
Winning Team: Britney Duson, Philip Burks, Robert Copeland

**2007 Inductee: Coretta Scott King**
Winning Team: Chatoya Antwine, Tiffany Bridgeforth, Jasmine Nelson

**2008 Inductee: Corrie Ten Boom**
Winning Team: Lawrenca Atakora, Steven L. Couch, Precious Paul

**2009 Inductee: Lucretia Mott**
Winning Team: Rebecca Farnum, Sarah Pomeroy, Evan Stewart

**2010 Inductee: Steven Biko**
Winning Team: Kashif Bhatti, Dominique Cobb, Sara Colunga

**2011 Inductee: Malcolm X**
Winning Team: Jalen Garrett, Cameron Sullivan, DeAngelo Taylor
The Black History Month
Multicultural Heroes Hall of Fame Case Competition

Team Proposal Application

Select three heroes from this list and rank them 1-3 in order of your preference:

___ W.E.B. DuBois ___Esther Ross ___Jackie Robinson ___A. Philip Randolph ___Dr. Charles Drew
___Lucy Randolph Mason ___Alice Paul ___Wangari Maathai ___Loretta Claiborne ___Paul Robeson
___Vine Deloria, Jr. ___Wilma Mankiller ___Marcus Garvey ___Gandhi ___Ronald McNair
___Rigoberta Menchú Tum___Frederick Douglass ___Dietrich Bonhoeffer ___Rev. Fred Shuttlesworth
___ Tenzin Gyatso, 14th Dalai Lama

If your team is selected for the competition, you will be notified at the orientation meeting as to which hero you will present.

Please provide a brief description as to why your team entered this competition (other than financial). What does your team expect to gain from being in this competition? What does your team expect to contribute to this competition?

Essay: Please write an essay on one of the heroes you selected. Please describe the importance of this hero’s character and achievements to society and how he/she epitomizes Dr. Martin Luther King’s dream of a nation where “his children will not be judged by the color of their skin but by the content of their character.” Please limit your essay to 250 words or less and double-space your essay.

All proposals will be for 10-minute presentations that will be made at the competition on February 22, 2012 at 6:00PM in N100 Business College Complex. Please attach your description and essay on a separate sheet.

Coordinating Presenter (All presenters must be enrolled MSU students. It is the responsibility of the coordinating presenter to communicate with all participants concerning the status of the program.)

Name: ___________________________ PID: ___________________________
Address: _______________________ City: ________________ State: __ Zip: ___________
Phone: ___________________________ Cell: ___________________________
E-Mail: __________________________ Team Name: ___________________________

As the coordinating presenter, I attest that I am a current MSU student. I have communicated with all co-presenters, and they have agreed to present in this program, if accepted. All co-presenters understand that they must be currently enrolled MSU students.

Signature: ___________________________ Date: ___________________________

Co-presenters:

Name: ___________________________ Name: ___________________________
PID: ___________________________ PID: ___________________________
Phone: ___________________________ Phone: ___________________________
E-Mail: __________________________ E-Mail: __________________________

Equipment Needed (Note: LCD Projector and screen will be provided by the competition. You may provide your own equipment)

_______ DVD  _______ Other: ___________________________

For full consideration, proposals must be turned in by 4 PM, Wednesday, January 18, 2012.

Return two (2) copies of your proposal to:
Anne Samuel Crain
Multicultural Business Programs
Michigan State University
415 Eppley, East Lansing, MI 48824-1221
E-mail: crainann@msu.edu Phone: (517) 353-3524 Fax: (517) 355-0970

For Office Use: Date _______________ Time _______________ Received by ___________________